Reseller Agreement Non-Renewal Notification

Date: [Insert Date]

[Your Company Name] [Your Company Address] [City, State, Zip Code]

[Reseller's Name] [Reseller's Company Name] [Reseller's Address] [City, State, Zip Code]

Dear [Reseller's Name],

We are writing to inform you that, after careful consideration, [Your Company Name] has decided not to renew the Reseller Agreement originally established on [Insert Original Agreement Date]. The agreement will officially terminate on [Insert Termination Date].

Please ensure that all outstanding obligations, including but not limited to, inventory returns and final accounts, are settled before this date.

We appreciate the partnership we have had and wish you all the best for your future endeavors.

Thank you for your understanding.

Sincerely,

[Your Name] [Your Title] [Your Company Name] [Your Phone Number] [Your Email Address]