

Reseller Partnership Proposal

Date: [Insert Date]

To,

[Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We specialize in high-quality outdoor equipment that caters to adventure enthusiasts and outdoor professionals alike.

We are reaching out to propose a reseller partnership between our companies. We believe that your organization aligns perfectly with our vision and values, and together, we can provide exceptional products to a wider audience.

Our product line includes:

- [Product 1]
- [Product 2]
- [Product 3]

As a reseller, you would benefit from:

- Competitive pricing and attractive margins
- Access to our promotional marketing materials
- Dedicated support from our sales team

We are excited about the possibility of collaborating with [Recipient's Company Name] and believe this partnership could be mutually beneficial. I would love to schedule a meeting to discuss this proposal further. Please let me know a convenient time for you.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]