

Reseller Partnership Proposal

Date: [Insert Date]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient's Name]

[Recipient's Company Name]

[Recipient's Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to propose a reseller partnership with [Recipient's Company Name], a recognized leader in the consumer electronics market. Our goal is to create a mutually beneficial alliance that leverages our innovative products and your extensive distribution network.

At [Your Company Name], we offer a diverse range of high-quality consumer electronics, including [list a few key products]. Our commitment to excellence and customer satisfaction has allowed us to build a strong brand presence and customer base.

We believe that by partnering with you, we can significantly expand our reach and provide your customers with exceptional products. As a reseller, you will benefit from:

- Competitive pricing and attractive margins
- Comprehensive marketing support
- Exclusive access to new product launches
- Dedicated account management

We would love the opportunity to discuss this partnership in detail and explore how we can align our objectives for success. Please let us know your availability for a meeting or call within the next two weeks.

Thank you for considering our proposal. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]