

Request for Customer Retention Discount

Date: [Insert Date]

Customer Service Department

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Customer Service Manager's Name],

I hope this message finds you well. I am writing to express my appreciation for the services I have received from [Company Name] over the past [duration of time]. As a loyal customer, I have always valued your commitment to customer satisfaction and the quality of your offerings.

However, I have recently come across some competitive offers from other providers that have prompted me to reconsider my current subscription. In light of my long-standing loyalty to your brand, I would like to formally request a customer retention discount on my account.

I believe that a discount would not only encourage me to continue my relationship with [Company Name], but also reinforce my confidence in the exceptional service and products you provide.

Thank you for considering my request. I hope to hear from you soon regarding a potential discount that could help retain my business.

Sincerely,

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email Address]

[Your Phone Number]