

Request for Recurring Customer Discount

Date: [Insert Date]

To: [Recipient's Name]
[Company's Name]
[Company's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to you as a loyal customer of [Company's Name] for the past [duration]. I have greatly enjoyed your products/services and have consistently chosen your brand over others.

As a recurring customer, I would like to appeal for a customer discount on my future purchases. I believe that a discount would not only reinforce my loyalty but also encourage me to continue showcasing your brand to my friends and family.

Thank you for considering my request. I look forward to your positive response.

Sincerely,
[Your Name]
[Your Contact Information]
[Your Address]