

Dear [Recipient's Name],

We hope this message finds you well. We noticed that your account with us has expired as of [Expiration Date]. We value you as a member of our community and would like to invite you to reactivate your account.

To renew your subscription, please visit our website at [Website URL] and log in using your credentials. If you encounter any issues, feel free to contact our support team at [Support Email].

As a token of appreciation for returning, we are offering you [Incentive Offer] if you reactivate your account by [Deadline Date].

Thank you for being a valued member of our community. We look forward to welcoming you back!

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]