

Subject: We Miss You! Let's Reignite Your Account

Dear [Customer Name],

We hope this message finds you well. It's been a while since you last engaged with us, and we want you to know that we've missed you!

Your account has been inactive for [duration], and we understand that life can get busy. To help you get back on track, we have exciting new features and offerings that you might love:

- [Feature/Offer 1]
- [Feature/Offer 2]
- [Feature/Offer 3]

As a special welcome-back gift, we're offering you [incentive, e.g., discount, bonus, etc.] if you reactivate your account by [deadline].

If you have any questions or need assistance, please don't hesitate to reach out to our support team at [support email/phone number].

We look forward to seeing you back!

Best regards,

[Your Name]

[Your Title]

[Company Name]

[Company Contact Information]