

Letter of Suggestion for Promotional Product Endorsement

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to you on behalf of [Your Company/Organization Name] to propose a collaborative promotional product endorsement that could greatly benefit both parties.

We believe that your [describe product/service] aligns perfectly with our audience's interests and needs. By partnering together, we can enhance visibility and engagement for both our brands.

We suggest [briefly describe the promotional product and how it ties into the endorsement]. This initiative could include [outline potential tactics, e.g., social media campaigns, product giveaways, co-branded content].

We would love the opportunity to discuss this proposal further and explore how we can work together to achieve mutual success. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address]. I look forward to hearing from you soon.

Thank you for considering this suggestion.

Sincerely,

[Your Name]

[Your Title]

[Your Company/Organization]

[Your Contact Information]