

[Your Name]
[Your Position]
[Your Company]
[Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am reaching out on behalf of [Your Company]. We are [brief description of your company and its products].

We believe that your [influencer/blogger/celebrity status] aligns perfectly with our brand values, and we are excited to explore the possibility of collaborating with you for product endorsement. Our newest product, [Product Name], has received [mention any accolades, reviews, or media coverage] and we feel that your endorsement could greatly enhance its visibility.

We would love to schedule a time to discuss this potential partnership further and explore how we can work together to bring [Product Name] to your audience. Please let us know your availability for a brief call or meeting.

Thank you for considering this opportunity. We look forward to the possibility of collaborating with you.

Best regards,

[Your Name]
[Your Position]
[Your Company]