

Product Launch Sponsorship Request

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

[Sponsor's Name]

[Sponsor's Position]

[Sponsor's Company]

[Sponsor's Company Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I hope this message finds you well. I am reaching out to share an exciting opportunity to partner with [Your Company] for our upcoming product launch, scheduled for [date]. We are thrilled to introduce [brief description of the product] and believe your brand aligns perfectly with our values and target audience.

We anticipate a significant turnout of [target audience description or numbers, e.g., influencers, industry professionals] at the launch event, providing your brand with valuable exposure and engagement opportunities. We are seeking sponsors to help bring this event to life, and in return, we offer a range of promotional benefits including [list key sponsorship benefits, e.g., logo placement, speaking opportunities, social media promotion].

We would love to discuss this sponsorship opportunity further and explore how we can create a mutually beneficial partnership. Please let me know a convenient time for us to connect.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company]