

# Subject: Sponsorship Request for Our Upcoming Mobile App Launch Event

Dear [Sponsor's Name],

I hope this message finds you well. We are excited to announce the launch of our new mobile application, [App Name], designed to [briefly describe app purpose and target audience]. To celebrate this milestone, we are organizing a launch event on [date] at [venue/location].

We are reaching out to seek your support as a sponsor for this exciting event. Your organization aligns perfectly with our mission, and we believe that your involvement will enhance the experience for our attendees while providing excellent exposure for your brand.

As a sponsor, you will benefit from:

- Prominent branding opportunities at the event
- Inclusion in our promotional materials and social media campaigns
- Opportunities to connect with potential customers and partners

We would be thrilled to discuss potential sponsorship packages that would best suit your marketing objectives. I would love to set up a time for us to discuss this further. Thank you for considering our request, and I look forward to the opportunity to partner with you.

Warm regards,

[Your Name]  
[Your Position]  
[Your Organization]  
[Your Phone Number]  
[Your Email Address]