

Partnership Proposal for Event Mobile App Launch

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company's Name]

[Company's Address]

Dear [Recipient's Name],

We are excited to announce the upcoming launch of our new mobile app, [App Name], designed to enhance user experience during events. We believe that a partnership with [Recipient's Company Name] would be mutually beneficial and contribute to the success of both our brands.

The mobile app aims to facilitate event navigation, networking opportunities, and real-time information sharing, ensuring that attendees have an unforgettable experience. Our target audience includes [briefly describe target audience].

We propose collaborating with [Recipient's Company Name] in the following ways:

- Co-branding opportunities within the app
- Exclusive sponsorship options for events
- Cross-promotion through social media and marketing campaigns

We would love the opportunity to discuss this proposal in greater detail and explore how we can work together to create seamless and engaging events for attendees.

Thank you for considering this partnership. We look forward to your response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]