

Proposal for Co-Branding at Upcoming Event

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose an exciting co-branding opportunity at the upcoming [Event Name], scheduled for [Event Date]. We believe that partnering with [Recipient's Company Name] will mutually enhance our brands and create a memorable experience for attendees.

Proposal Overview

Our intent is to collaborate by combining our marketing efforts, resources, and brand visibility. This partnership would involve:

- Joint marketing and promotional campaigns prior to the event.
- Co-branded products or merchandise to be showcased at the event.
- Shared booth space to engage with attendees and promote our brands.

Benefits of Co-Branding

By co-branding, both companies will benefit from:

- Increased visibility and audience reach.
- Enhanced customer engagement and interaction.
- Shared marketing costs and efforts.

Next Steps

If you are interested in discussing this opportunity further, please let me know a convenient time for a meeting. I believe that together we can create a compelling experience for event participants and significantly elevate our brand presence.

Thank you for considering this proposal. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]