

# Partnership Agreement for Joint Event Promotion

**Date:** [Insert Date]

**Parties:**

- [Party A Name]
- [Party B Name]

## 1. Purpose

This Agreement outlines the partnership between [Party A] and [Party B] for the joint promotion of the upcoming event titled "[Event Name]."

## 2. Responsibilities

[Party A] will be responsible for:

- Event location and logistics
- Promotion through [Party A's marketing channels]
- Handling ticket sales

[Party B] will be responsible for:

- Providing [specific contributions, e.g., speakers, entertainment]
- Promotion through [Party B's marketing channels]
- Social media engagement

## 3. Financial Arrangements

Revenue generated from the event will be divided as follows:

- [Percentage]% to [Party A]
- [Percentage]% to [Party B]

## 4. Duration

This Agreement will commence on [Start Date] and will remain in effect until [End Date], or until terminated by either party with [Number] days' written notice.

## 5. Miscellaneous

The parties agree to work collaboratively and communicate effectively to ensure the success of the event. Any disputes arising out of this Agreement will be resolved through mediation.

## **Signatures**

By signing below, both parties agree to the terms and conditions outlined in this Partnership Agreement.

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[Signature of Party A]  
[Name, Title]

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[Signature of Party B]  
[Name, Title]