

Joint Marketing Initiative Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Organization]

[Recipient's Address]

Dear [Recipient's Name],

We are excited to propose a joint marketing initiative for the upcoming [Event Name] scheduled for [Event Date]. Our organizations share a commitment to [common goal or purpose], and we believe that collaborating on this event will amplify our impact and reach.

Our proposal includes:

- Co-branded marketing materials
- Joint press releases and social media campaigns
- Shared booths and promotional activities during the event
- Post-event follow-up strategies

We are confident that this partnership will enhance the experience for our audiences and create a stronger presence at [Event Name]. We would love to discuss this opportunity further and explore how we can work together to maximize our efforts.

Thank you for considering this collaboration. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]

[Your Phone Number]

[Your Email Address]