

Feedback for Improvement in Advertising Service Quality

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to provide feedback on the advertising services we have recently utilized. While we appreciate the efforts of your team, there are specific areas where we believe improvements can be made.

- 1. Ad Targeting:** We noticed that the ads were not reaching our intended audience effectively. It may be beneficial to review the targeting parameters and ensure they align with our demographic goals.
- 2. Creative Quality:** Some of the creatives provided lacked the visual appeal and messaging clarity we were hoping for. We suggest involving a more diverse creative team to enhance the quality of the advertisements.
- 3. Response Time:** There were delays in communication regarding revisions and approvals. Improving the response time could enhance collaboration and project turnaround.

We value our partnership and believe that addressing these areas can lead to better results. We are eager to discuss this feedback further and collaborate on a strategy to enhance the advertising service quality.

Thank you for your attention to this matter. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]