

Date: [Insert Date]

[Recipient Name]

[Recipient Title]

[Company Name]

[Company Address]

Dear [Recipient Name],

I am writing to express my dissatisfaction with the results of the recent advertising campaign that was launched on [insert launch date]. Despite our expectations and the resources invested, the campaign has not performed as anticipated.

In particular, we have observed the following issues:

- Low engagement rates compared to previous campaigns.
- Minimal increase in brand awareness.
- Absence of measurable conversions resulting from advertising efforts.

We had hoped for a positive impact that would drive sales and enhance our market presence, but the current data indicates otherwise. I believe it is essential for us to review the strategies employed and potentially adjust our approach moving forward.

I would appreciate the opportunity to discuss this matter in further detail. Please let me know a suitable time for us to meet.

Thank you for your attention to this matter.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]