

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Date]

[Recipient's Name]

[Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to express my concern regarding the current advertising strategies employed by [Company Name]. It has come to my attention that these strategies may not be effectively reaching our target audience, which could have implications for our overall brand visibility and sales performance.

Recent metrics suggest a decline in engagement and conversion rates, indicating that our advertisements may not resonate with potential customers. Additionally, feedback from our customer base points to a lack of awareness about our recent products and promotions.

I believe it would be beneficial for us to review and analyze our current advertising approaches, perhaps considering alternative platforms or creative strategies that align more closely with our audience's preferences.

I appreciate your attention to this matter and would be happy to discuss it further at your convenience.

Thank you for your time.

Sincerely,

[Your Name]