Dear [Recipient's Name],

We are excited to announce the initiation of a new fundraising project within our social club, [Club Name]. This project aims to [briefly describe the purpose of the fundraising, e.g., support local charities, fund community events, etc.].

We believe that with the combined efforts of our members and the generous support from our community, we can achieve our fundraising goals and make a significant impact.

We invite you to join us in this endeavor. Your participation could take many forms, whether it's helping us organize events, contributing financially, or engaging with your networks to help spread the word.

We will be holding an initial meeting on [date] at [location] to discuss the project's plans and gather ideas. We would love to see you there!

Thank you for considering being a part of this exciting opportunity to give back. Together, we can make a difference!

Best regards, [Your Name] [Your Position] [Club Name] [Contact Information]