Dispute Over Expired Gift Card

Your Name
Your Address
City, State, ZIP Code
Email Address
Phone Number
Date
Customer Service Department
Company Name
Company Address
City, State, ZIP Code
Dear Customer Service,
I am writing to formally dispute the expiration of my gift card (Card Number: XXXX-XXXX-XXXX) issued by your company.
The gift card was purchased on [Purchase Date] and had an expiration date of [Expiration Date]. Due to [brief explanation of the circumstance, e.g., not being informed, pandemic, etc.], I was unable to utilize the card prior to its expiration.
I believe that considering my circumstances, an exception should be made to reinstate the value of the gift card. I have been a loyal customer and appreciate your attention to this matter.
Thank you for your understanding. I look forward to your prompt response.
Sincerely,
Your Name