

# Dear Valued Customer,

We hope this message finds you well. We would like to take this opportunity to inform you of an upcoming change to our pricing structure that will take effect on **[Effective Date]**.

As part of our commitment to providing you with the highest quality products and services, we have conducted a thorough review of our current pricing. Due to **[brief explanation of reason, e.g., rising costs, inflation, enhanced features]**, we find it necessary to adjust our prices.

Below is a summary of the updated pricing:

- **[Product/Service Name]:** \$[Old Price] \$[New Price]
- **[Product/Service Name]:** \$[Old Price] \$[New Price]
- **[Any additional relevant information]**

We value your business and remain committed to offering you the best possible experience. Should you have any questions regarding this pricing update, please do not hesitate to reach out to our customer support team at **[Contact Information]**.

Thank you for your understanding and continued support.

Sincerely,  
[Your Name]  
[Your Position]  
[Company Name]  
[Contact Information]