Dear [Seller's Name],

I hope this message finds you well. My name is [Your Name], and I am reaching out to introduce myself and my company, [Your Company Name]. We specialize in [brief description of your business and what you offer].

We have identified your business as a potential partner and believe that collaborating could be mutually beneficial. Our services/products include [list key services/products], which we think can complement your offerings and enhance your business operations.

I would love the opportunity to discuss this further and explore how we can work together. Please feel free to contact me at your convenience via [your phone number] or [your email address].

Thank you for considering this opportunity. I look forward to hearing from you soon.

Sincerely, [Your Name] [Your Position] [Your Company Name] [Your Contact Information]