

Expired Property Marketing Proposal

Date: [Insert Date]

[Client's Name]

[Client's Address]

[City, State, Zip]

Dear [Client's Name],

I hope this message finds you well. I am reaching out regarding your property at [Property Address], which unfortunately did not sell during its previous listing period.

As an experienced real estate professional, I understand how disappointing it can be when a property stays on the market longer than expected. I believe that with a fresh approach and targeted marketing strategy, we can generate renewed interest in your property.

My Marketing Plan:

- Comprehensive market analysis to determine competitive pricing.
- Professional photography and virtual tours to showcase your property.
- Utilization of social media platforms and targeted advertising.
- Open houses and private showings to attract potential buyers.
- Regular updates and feedback to keep you informed of progress.

I would love the opportunity to discuss this proposal further and to present how I can help sell your property effectively. Please feel free to contact me at [Your Phone Number] or [Your Email Address] to schedule a meeting.

Thank you for considering my proposal. I look forward to the possibility of working together to achieve your real estate goals.

Sincerely,

[Your Name]

[Your Real Estate Agency]

[Your Phone Number]

[Your Email Address]