

Notification of Unfair Advertising Violation

Date: [Insert Date]

To: [Recipient Name]

[Recipient Address]

Dear [Recipient Name],

We are writing to formally notify you of a violation regarding unfair advertising practices associated with your recent marketing campaign for [Product/Service]. It has come to our attention that the following claims made in your advertisements are misleading and do not accurately reflect the nature of your product:

- [Claim 1]
- [Claim 2]
- [Claim 3]

Such representations violate [Reference to Applicable Law or Regulation], which governs truthful advertising standards. As a result, we request that you take immediate corrective action to address these misleading claims.

Please provide a response detailing your proposed actions by [Response Deadline]. Failure to comply may result in further legal action and penalties.

Thank you for your prompt attention to this matter.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]