

Complaint Letter Regarding Misleading Advertising

Your Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date

Recipient Name
Company Name
Company Address
City, State, Zip Code

Dear [Recipient Name],

I am writing to formally express my dissatisfaction regarding the misleading advertising practices of [Company Name]. On [date of advertisement], I came across your advertisement for [specify product or service]. The advertisement claimed [mention specific misleading claims].

This advertisement led me to believe that [explain how the advertisement misled you and what your expectations were]. However, upon purchasing the product/service, I realized that it did not meet the standards or benefits as advertised. This is not only disappointing but also a violation of consumer trust.

As a consumer, I expect honesty and transparency in advertising. I request that [Company Name] take immediate action to rectify this situation by [suggest appropriate remedies, such as issuing a correction, a refund, etc.].

I hope to receive a prompt response to this matter. Thank you for your attention to this issue.

Sincerely,
[Your Name]