

# Letter of Appeal to Regulatory Authority

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Your Email]

[Your Phone Number]

[Recipient's Name]

[Regulatory Authority Name]

[Authority Address]

[City, State, Zip Code]

## **Subject: Appeal Regarding False Advertising Issues**

Dear [Recipient's Name],

I am writing to formally appeal to the [Regulatory Authority Name] concerning issues of false advertising that have come to my attention regarding [Company/Product Name].

It has been observed that [specific details about the false advertising, including dates, locations, and examples]. This misleading information has potentially harmed consumers and undermined trust in the market.

As a concerned [consumer/organization], I urge the regulatory authority to investigate this matter thoroughly. The implications of this false advertising may lead to [mention impact on consumers or market], which warrants immediate attention.

I kindly request that you take the necessary actions to address this issue, ensuring that consumers are protected from misleading claims. Please feel free to contact me at [Your Phone Number] or [Your Email] should you require any further information or documentation to aid in your investigation.

Thank you for your attention to this urgent matter. I look forward to your prompt response.

Sincerely,

[Your Name]

[Your Position, if applicable]

[Your Organization, if applicable]