Asset Purchase Agreement Proposal

Date: [Insert Date]

[Seller's Name] [Seller's Address] [City, State, Zip Code]

[Buyer's Name] [Buyer's Address] [City, State, Zip Code]

Dear [Seller's Name],

We are pleased to present this proposal for the purchase of certain assets of your retail business located at [Business Address] as per the terms outlined below:

1. Description of Assets

The assets to be purchased include but are not limited to:

- Inventory
- Fixtures and Equipment
- Customer Lists
- Intellectual Property
- Other Related Assets

2. Purchase Price

The total purchase price for the assets shall be [Insert Amount], subject to adjustments as necessary.

3. Terms and Conditions

The purchase shall be completed on or before [Closing Date], subject to the satisfactory completion of due diligence and any other conditions mutually agreed upon.

4. Confidentiality

Both parties agree to keep all aspects of this proposal confidential, except as required by law.

We believe that this proposal represents a mutually beneficial opportunity and look forward to your favorable response. Please feel free to contact us at [Your Phone Number] or [Your Email Address] should you have any questions or require further information.

Thank you for considering this proposal.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]
[Your Address]
[City, State, Zip Code]