Dear [Recipient's Name]

We, the students of [School/College Name], are excited to announce the launch of our Student-Led Cleanliness Movement aimed at fostering a cleaner and healthier environment for our community. Through this initiative, we aspire to encourage our fellow students, faculty, and staff to take part in maintaining cleanliness across our campus and beyond.

Our movement will kick off with an event on [Date] at [Location]. We invite you to join us in this important cause, as we believe that every small effort counts towards achieving a greater goal. Together, we can inspire change and promote a culture of cleanliness and responsibility.

We will be organizing various activities such as clean-up drives, awareness campaigns, and workshops to educate our peers on the significance of maintaining cleanliness. We encourage everyone to participate and contribute to making our surrounding a better place.

Thank you for your support, and we look forward to working together for a cleaner future!

Sincerely,
[Your Name]
[Your Position]
[Student-Led Cleanliness Movement Team]
[Contact Information]