

Executive Coaching Proposal

Date: [Insert Date]

To: [Client Name]
[Client Title]
[Client Company]
[Client Address]

Dear [Client Name],

Thank you for considering our executive coaching services for enhancing leadership skills within your organization. We are excited to present this proposal tailored to meet the needs of [Client Company].

Objective

The primary objective of this coaching program is to enhance leadership capabilities, improve decision-making, and boost team dynamics within your executive team.

Coaching Approach

Our approach involves one-on-one coaching sessions, assessment tools, and personalized development strategies focusing on:

- Leadership Styles
- Communication Skills
- Emotional Intelligence
- Strategic Thinking

Program Outline

1. Initial Assessment
2. Individual Coaching Sessions (6-12 sessions)
3. Progress Evaluation
4. Final Report and Feedback

Investment

The total investment for the coaching program is [Insert Amount], which includes all sessions, materials, and assessments.

We believe that this tailored coaching initiative will significantly benefit your leadership and contribute to the overall success of [Client Company]. We look forward to the opportunity to work together.

Warm regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]