

SWOT Analysis for Market Positioning

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: SWOT Analysis for [Product/Company Name]

Dear [Recipient's Name],

As part of our strategic review process, I have conducted a SWOT analysis for [Product/Company Name] to evaluate our current market positioning. Below are the key findings:

Strengths:

- [Strength 1]
- [Strength 2]
- [Strength 3]

Weaknesses:

- [Weakness 1]
- [Weakness 2]
- [Weakness 3]

Opportunities:

- [Opportunity 1]
- [Opportunity 2]
- [Opportunity 3]

Threats:

- [Threat 1]
- [Threat 2]
- [Threat 3]

This analysis provides a comprehensive overview of our position in the market and will guide our strategic decisions moving forward. I look forward to discussing this in further detail.

Best Regards,
[Your Name]
[Your Position]
[Your Company]