

Dear [Recipient's Name],

I hope this message finds you well. As part of our ongoing efforts to better serve our community and adapt to the evolving market landscape, we are revisiting our target audience strategy.

We believe that a repositioning conversation is essential to understanding how we can better meet your needs and preferences. Your insights are invaluable to us, and we would love to hear your thoughts on the following:

- What do you value most about our current offerings?
- What changes would you like to see in our products/services?
- Are there any new areas or demographics you think we should explore?

We would be grateful for the opportunity to discuss this further. Please let us know your availability for a brief conversation at your convenience.

Thank you for your continued support.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]