

# Engagement Letter for Business Model Innovation Consultancy

Date: [Insert Date]

[Client's Name]

[Client's Address]

[City, State, Zip Code]

Dear [Client's Name],

We are pleased to confirm our engagement to provide consultancy services for business model innovation. This letter outlines the scope of our services, our fees, and the terms of our engagement.

## Scope of Services

Our consultancy will include the following services:

- Assessment of current business model
- Market research and analysis
- Development of innovative business strategies
- Implementation planning and support
- Performance measurement metrics

## Fees and Payment Terms

Our fees will be [Insert Fee Structure]. Invoices will be issued on a [weekly/monthly] basis and are payable within [Insert Payment Terms] days of receipt.

## Confidentiality

We will maintain the confidentiality of all proprietary information shared during our engagement.

## Acceptance

If you agree to the terms stated above, please sign and return a copy of this letter.

We look forward to working with you on this exciting project.

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]

Accepted by:

\_\_\_\_\_

[Client's Name]

Date: \_\_\_\_\_