

Dear [Client's Name],

We hope this message finds you well! We wanted to take a moment to thank you for being a valued member of our Loyalty Program.

This is a friendly reminder that your loyalty program membership will be expiring on [Expiration Date]. We would love for you to continue enjoying the exclusive benefits that come with our program.

To renew your membership, please visit our website at [Website Link] or contact us at [Contact Information]. If you renew by [Early Renewal Date], you will receive an additional [Incentive or Discount].

Thank you for your continued loyalty and support. We look forward to serving you in the coming year!

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]