

# Stakeholder Influence and Interest Matrix

Date: [Insert Date]

To: [Insert Recipient Name]

From: [Insert Your Name]

Subject: Stakeholder Influence and Interest Matrix

## Introduction

This document outlines the Stakeholder Influence and Interest Matrix for [Project/Initiative Name]. It identifies stakeholders based on their level of influence and interest in the project.

## Stakeholder Matrix

Stakeholder	Influence Level (High/Medium/Low)	Interest Level (High/Medium/Low)	Engagement Strategy
[Stakeholder Name 1]	[Influence Level]	[Interest Level]	[Engagement Strategy]
[Stakeholder Name 2]	[Influence Level]	[Interest Level]	[Engagement Strategy]
[Stakeholder Name 3]	[Influence Level]	[Interest Level]	[Engagement Strategy]

## Conclusion

Understanding the influence and interest of our stakeholders is critical to the success of [Project/Initiative Name]. We will tailor our communication and engagement strategies accordingly.

Thank you for your attention to this important aspect of the project.

Sincerely,

[Your Name]  
[Your Position]  
[Your Contact Information]