

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I am pleased to write this letter of recommendation for [Candidate's Name], who has been a valuable member of our team at [Your Company Name] for [duration]. As the [Your Job Title], I had the pleasure of overseeing [Candidate's Name] in their role as a Digital Marketing Specialist.

During their time with us, [Candidate's Name] demonstrated exceptional skills in SEO, social media marketing, and campaign management. They were instrumental in increasing our online presence, resulting in a [percentage]% growth in website traffic and a significant improvement in our social media engagement metrics.

[Candidate's Name] is not only knowledgeable but also possesses a creative mindset that continually brings fresh ideas to the table. They effectively analyze data and adjust strategies to optimize performance, showcasing their commitment to delivering successful outcomes.

I highly recommend [Candidate's Name] for any opportunity in digital marketing. I am confident that their expertise and dedication will be an asset to your team.

Should you require any further information, please feel free to contact me at [Your Phone Number] or [Your Email Address].

Sincerely,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Company Address]