

Subject: Conference Graduated Pricing Tier for Virtual Attendance

Dear [Recipient's Name],

We are excited to announce the details of our upcoming conference, [Conference Name], which will be held virtually on [Conference Dates]. As we strive to make this experience accessible to all, we are implementing a graduated pricing tier for virtual attendance.

Pricing Tiers

- **Early Bird Registration:** \$[Amount] (register by [Date])
- **Standard Registration:** \$[Amount] (register by [Date])
- **Last Minute Registration:** \$[Amount] (register after [Date])

Each registration tier offers the same access to all sessions, workshops, and networking opportunities. We encourage you to take advantage of the early bird registration to enjoy the lowest rates available.

Please visit [Registration Link] to learn more about the conference and secure your spot today.

Thank you for considering this opportunity. We look forward to your participation!

Sincerely,

[Your Name]
[Your Title]
[Organization Name]
[Contact Information]