

Dear [Participant's Name],

We hope this message finds you well. We are excited to announce the upcoming [Conference Name] scheduled for [Date] at [Location]. As a valued returning participant, we appreciate your continued support and would like to offer you an exclusive graduated pricing tier for this year's conference.

Graduated Pricing Tiers:

- **Early Bird Rate:** \$[Amount] (Register by [Date])
- **Standard Rate:** \$[Amount] (Register from [Start Date] to [End Date])
- **Last-Minute Rate:** \$[Amount] (Registration after [Date])

To take advantage of the early bird discount, please register by clicking the link below:

[Register Now](#)

Thank you for being a part of our community. We look forward to welcoming you back to an engaging and insightful conference experience!

Best regards,

[Your Name]

[Your Job Title]

[Conference Name] Team