Dear [Attendee's Name],

We hope this message finds you well. We missed you at the [Conference Name] held on [Date]. As part of our commitment to improve our events, we would like to understand your reasons for not attending and gather your feedback.

Your input is invaluable to us. Please take a moment to complete our brief survey by clicking the link below:

Take the Survey

Thank you for your time and insights. We hope to see you at our future events!

Sincerely,

[Your Name]
[Your Position]
[Organization Name]
[Contact Information]