

FOR IMMEDIATE RELEASE

Date: [Insert Date]

Contact: [Your Name]
[Your Position]
[Your Organization]
[Your Phone Number]
[Your Email Address]

Press Release

Launch of [Event Name] Guidebook Set for [Launch Date]

[City, State] -- [Your Organization] is excited to announce the launch of the official guidebook for [Event Name], taking place on [Event Dates] at [Venue Name]. This comprehensive guidebook is designed to enhance the experience for attendees by providing essential information on speakers, workshops, exhibitors, and networking opportunities.

The launch event will be held on [Launch Event Date] at [Location] from [Start Time] to [End Time]. Attendees can expect a sneak peek of the guidebook along with [any additional activities, e.g., guest speakers, refreshments, etc.].

"We are thrilled to present this guidebook to our community, as it embodies our commitment to providing valuable resources and enhancing the overall experience at [Event Name]," said [Spokesperson Name, Title].

Media representatives are encouraged to attend the launch event and connect with the team behind the guidebook. For more information about [Event Name] and to access the guidebook after its release, please visit [Website URL].

About [Your Organization]

[Your Organization] is dedicated to [brief description of your organization's mission and activities].

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