

Dear [Donor's Name],

We are thrilled to announce our upcoming event, [Event Name], taking place on [Event Date]. This event aims to [briefly describe the purpose of the event and its importance].

Your past support has made a significant impact, and we would like to invite you to consider doubling your contribution through your employer's matching gift program. Many companies offer to match charitable donations made by their employees, which can significantly amplify the impact of your generosity.

If you choose to support us with a donation of [specific amount], and your employer matches that gift, it could result in a total contribution of [total amount with match]. This can help us achieve our goals for [specific initiatives or programs related to the event].

Please check with your HR department for specifics on how to initiate the matching process and feel free to reach out to us if you need any assistance or further information.

Thank you for considering this opportunity to maximize your impact. Together, we can make a significant difference!

Warm regards,

[Your Name]
[Your Title]
[Organization Name]
[Contact Information]