

# Dear [Supporter's Name],

We hope this message finds you well. As a valued supporter of our events, we want to express our gratitude for your continued commitment.

To show our appreciation, we are excited to offer you an exclusive loyalty discount of [XX]% off your next event ticket purchase. This offer is our way of saying thank you for being part of our community.

This discount is valid until [expiration date], and we encourage you to take advantage of this special offer for our upcoming events:

- [Event Name 1] - [Date]
- [Event Name 2] - [Date]
- [Event Name 3] - [Date]

To redeem your loyalty discount, please use the code: LOYALTY[XXXXXX] during checkout.

Thank you once again for your support. We look forward to seeing you at our upcoming events!

Warm regards,

[Your Name]  
[Your Title]  
[Your Organization]  
[Contact Information]