

Merger and Acquisition Advisory Services Outline

1. Introduction

Brief overview of the advisory services provided.

2. Objectives

- Identify potential merger or acquisition opportunities.
- Evaluate strategic fit.
- Conduct valuation analysis.

3. Initial Assessment

Analyze client's business goals and financial health.

4. Target Identification

Develop a list of potential acquisition targets or merger partners.

5. Due Diligence

Outline the process for financial, operational, and legal due diligence.

6. Valuation Analysis

Discuss methods for valuing target companies.

7. Structuring the Deal

Explore different deal structures and financing options.

8. Negotiation Strategy

Develop a negotiation plan tailored to client objectives.

9. Conclusion

Recap the importance of an effective M&A advisory process.

10. Next Steps

Outline the following actions needed post-advisory services engagement.