# Merger and Acquisition Advisory Proposal

Date: [Insert Date]

[Client's Name] [Client's Title] [Company Name] [Company Address] [City, State, Zip Code]

Dear [Client's Name],

We are pleased to present our proposal for providing merger and acquisition advisory services to [Company Name]. Our firm, [Your Company Name], has extensive experience in guiding organizations through the complexities of mergers and acquisitions and we believe we can add significant value to your strategic objectives.

### **Scope of Services**

- Identification of potential acquisition targets or strategic buyers
- Financial analysis and valuation
- Due diligence coordination
- Negotiation support
- Post-merger integration planning

## **Project Timeline**

The estimated timeline for this engagement is as follows:

- Initial Assessment: [Duration]
- Due Diligence: [Duration]
- Final Negotiation: [Duration]
- Closing: [Duration]

#### **Fee Structure**

Our fee structure is based on a success fee model, contingent upon the successful close of the transaction. Please refer to the attached detailed fee proposal for more information.

#### **Conclusion**

We are excited about the opportunity to work with [Company Name] and assist you in achieving your strategic vision. Please feel free to reach out to discuss any aspect of this proposal further.

## Sincerely,

[Your Name]
[Your Title]
[Your Company Name]
[Your Phone Number]
[Your Email Address]