

Merger and Acquisition Advisory Agreement

Date: [Insert Date]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

This letter serves as an agreement between [Your Company Name] (the "Advisor") and [Client Company Name] (the "Client"). The purpose of this Advisory Agreement is to outline the advisory services that the Advisor will provide in connection with the proposed merger and acquisition transactions.

1. Scope of Services

The Advisor agrees to assist the Client in the following areas:

- Identifying potential acquisition targets or merger partners.
- Conducting financial analysis and due diligence.
- Assisting in negotiations and structuring the transaction.
- Providing ongoing support throughout the transaction process.

2. Compensation

The Client agrees to pay the Advisor a fee of [insert fee structure], payable as follows:

- [Insert payment terms]
- [Insert milestone payments, if applicable]

3. Confidentiality

Both parties agree to maintain the confidentiality of all information shared during the term of this agreement and thereafter.

4. Term and Termination

This agreement shall commence on the date hereof and shall continue until the completion of the transaction or until terminated by either party with [insert notice period] written notice.

5. Governing Law

This agreement shall be governed by the laws of [insert state/country].

By signing below, both parties agree to the terms and conditions set forth in this agreement.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]

Accepted and Agreed:

[Recipient Name]

[Recipient Title]

[Client Company Name]

[Client Contact Information]

Date: _____