Subject: Exciting Product Sample Opportunity for Your Social Media!

Dear [Influencer's Name],

We hope this message finds you well! My name is [Your Name], and I am reaching out on behalf of [Your Company Name]. We are huge fans of your work on [specific platform], and we believe that our products would resonate with your audience.

We would love to offer you a sample of our [specific product], which we think aligns perfectly with your style and interests. In exchange, we would greatly appreciate a shoutout on your social media channels or a review on your blog.

About our product:

• **Product Name:** [Product Name]

• **Description:** [Brief description of the product]

• **Benefits:** [List key benefits]

If you're interested, please let us know your preferred mailing address, and we will send the sample your way!

Thank you for considering this opportunity. We look forward to the possibility of working together!

Best regards,
[Your Name]
[Your Position]
[Your Company Name]
[Your Contact Information]
[Social Media Links]