## **Alliance for Referral Partnership**

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Company Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]
[Recipient Title]
[Recipient Company Name]
[Recipient Address]

[City, State, Zip Code]

## **Subject: Proposal for Alliance for Referral Partnership**

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a partnership between [Your Company Name] and [Recipient Company Name] as part of our Alliance for Referral Partnership program.

As organizations operating within the [relevant industry], we can mutually benefit by referring clients to each other, thus enhancing our service offerings while building our respective client bases.

We would love the opportunity to discuss this partnership further and explore how we can align our efforts to create a successful referral system.

Thank you for considering this opportunity. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]