Dear [Customer's Name],

We hope this message finds you well! As a valued member of our community, we want to express our gratitude for your continued support.

To celebrate your loyalty, we are excited to offer you an exclusive discount on your upcoming subscription renewal. Enjoy [Discount Percentage]% off when you renew before [Renewal Deadline].

Simply use the code [Discount Code] at checkout to apply your savings.

If you have any questions or need assistance, feel free to reach out to our support team.

Thank you once again for being a part of [Company Name]. We look forward to serving you for another year!

Best regards,
[Your Name]
[Your Position]
[Company Name]