Dear [Customer Name],

We are excited to announce that your [Service/Product] is up for renewal! As a token of our appreciation for your loyalty, we are offering you exclusive renewal rewards.

Renew your subscription before [Renewal Deadline] and enjoy:

- 20% off your renewal fee
- Access to premium features
- A complimentary gift

Don't miss out on this limited-time offer! To renew, simply click the button below:

Renew Now

If you have any questions, please feel free to contact our support team at [Support Email].

Thank you for being a valued customer!

Sincerely, [Your Company Name]