Dear [Customer Name],

We hope this message finds you well! As your annual renewal date approaches, we are excited to offer you exclusive special deals as a token of our appreciation for your continued trust in us.

Special Offers Just for You

- 20% Off on your renewal fee
- Free Upgrade to our premium plan for one year
- **Referral Bonus:** Refer a friend and receive a \$50 credit!

To take advantage of these exclusive offers, simply log into your account and use the code **RENEW2023** at checkout.

This offer is valid until [Expiration Date]. If you have any questions or need assistance, please don't hesitate to reach out to our customer support team.

Thank you for being a valued customer. We look forward to serving you for another year!

Best regards,

[Your Company Name]

[Contact Information]