

Co-Branding Proposal for Media Outlet Partnerships

Date: [Insert Date]

[Recipient's Name]

[Recipient's Title]

[Media Outlet's Name]

[Media Outlet's Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Title] at [Your Company]. We are excited about the possibility of collaborating with [Media Outlet's Name] to create a co-branding partnership that could enhance our reach and engagement with audiences.

Our team has been impressed by [mention specific work or achievements of the media outlet], and we believe that by joining forces, we can create compelling content that resonates with our shared target demographics. We envision a partnership that leverages our respective strengths in [describe specific areas of expertise], thereby providing added value to our audiences.

We propose a meeting to discuss this opportunity further and explore potential avenues for collaboration. Please let us know your availability in the coming weeks, and we would be happy to accommodate.

Thank you for considering this proposal. We look forward to the possibility of working together to achieve mutual success.

Warm regards,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]